

# 2012 Annual Report

## Message from Board President Michael Petrovick

2012 was a year of renewal throughout Monadnock Music. Our new Artistic Director Gil Rose came on board February 1, bringing new ideas and energy to Monadnock Music. Many of our concerts were played to full and enthusiastic houses. We moved our fiscal year to coincide with our planning cycle, starting October 1. We had a dramatic increase in fundraising income, essentially breaking even after many years of deficits. We spent seven months developing and approving a five-year strategic plan. And, we grew our board.

All this is thanks to the Trustees, staff, Town Chairs, volunteers, foundations, donors, vendors, musicians, audience members, colleagues, neighbors, and friends who stood by us and sustained us through a transitional period. I especially want to thank our Executive Director and Artistic Director for their inspiring leadership during the past year.

With your support, we look boldly forward to the 2013 season and beyond!



## Message from Executive Director William J. H. Chapman

Fiscal Year 2012 may only have had nine months, but a lot got packed into it! I was thrilled to have an opportunity to partner again with maestro Gil Rose, after having worked with him for many years at Opera Boston. We received critical investments from foundations and individuals who enabled us to expand the range of our programs, strengthen our marketing, communications, and fundraising, and plan for the future. The results were felt both in the concert venues and on the balance sheet. Our new direction was accompanied by an unprecedented amount of media attention, including the New York Times, two reviews in the *Boston Globe*, interviews

on NHPR and WGBH, and extensive coverage in all major newspapers in southern New Hampshire.

I want to express my gratitude to our board president Michael Petrovick and the Trustees for their leadership in helping us conclude 2012 in a much stronger artistic and financial position. I also want to extend my thanks to Gil Rose, Christina Meinke, and the many partners, volunteers, and interns who worked tirelessly behind the scenes last summer.



## Message from Artistic Director Gil Rose

My first season as Monadnock Music Artistic Director was thrilling. Shortly after joining the organization, Will Chapman and I visited churches and meeting houses throughout the Monadnock region. In addition to the beauty of these historic spaces, I saw the potential for each space to inspire and inform what we program for the Village Concerts. We presented works of composers and artists who have or have had roots in the region, from the opening night program featuring music composed for the great American choreographer Martha Graham, including Aaron Copland's *Appalachian Spring*, to four works written by 2012 MacDowell Colony fellows, whom we featured throughout the summer. We returned to the roots of Monadnock Music's founder James Bolle by presenting staged opera: two one-act productions by Dominick Argento. We established the Monadnock Quartet;

brought back such beloved musicians as pianist Alan Feinberg, baritone Sanford Sylvan, and mezzo-soprano Krista River; and introduced new artists Teresa Wakim, the Claremont Trio, and violinist Irina Muresanu. Monadnock Music undertook and completed a summer-long survey of rarely heard chamber music by Virgil Thomson. The Thomson repertoire performed during the 2012 Festival was recorded last fall at WGBH studios in Brighton (MA). The recording's upcoming release will launch Monadnock Music's new commercial record label. I want to thank Will and all members of the Board of Trustees for their support and encouragement. I also extend my heartfelt appreciation to all the instrumentalists, singers, production personnel, interns, volunteers, and support staff who helped make this season a such a great success.



## 2012 Festival Concerts

Maestro Gil Rose made his debut as Artistic Director to storms of applause and rave reviews. He opened the summer leading the newly formed Monadnock Sinfonietta in Copland's *Appalachian Spring* – “a vivid reading, immaculately rendered” (*Boston Globe*) – and two “shrewdly staged” (*Boston Globe*) operas by Dominick Argento. American pianist and former Monadnock Music Artistic Director Alan Feinberg



Michael Lutch

*Opening Night, Monadnock Sinfonietta, Gil Rose conducting.*

mesmerized audiences with Schubert, Chopin and Kagel while baritone Sanford Sylvan sang an unforgettable performance of Schubert's *Winterreise* – “impeccable, poetic phrasing” (*Boston Music Intelligencer*). The Claremont Trio played a monumental work by Brahms and a new work by American composer and MacDowell colonist Donald Crockett. Monadnock Music featured additional cutting-edge music by 2012 MacDowell Colony fellows Sebastian Currier, Ben Hjertmann, and Huang Ruo and surveyed the chamber works of Virgil Thomson. Maestro Rose, participating musicians and visiting composers shared their musical visions and insights with the audience prior to each concert, giving concert-goers the opportunity to get closer to the music and musicians. Monadnock Music offered free Village Concerts in 13 neighboring communities, bringing great music to individuals who otherwise might not have access to music of the highest caliber. Our activities brought people of different communities and walks of life together, attracted visitors, and got them to support many local businesses, helping to build a better, stronger, and happier Monadnock region.

## Lend An Ear!

Monadnock Music's education program, *Lend an Ear!*, was established in 1985 not only to nurture the audience of the future, but also to provide a valuable and creative experience in each of its performance-demonstrations in local elementary schools. Taking an interactive approach, performers demonstrate the families of instruments and teach key musical concepts such as rhythm and harmony. These inspirational school visits teach such important life skills as concentration, team work, interpretive and critical thinking, and problem solving. Programs include the presentation of the instruments and how they are constructed; a demonstration of various types of sounds the instruments can make; and brief performances that illustrate various styles and characters of music.

*“The Lend an Ear! program for our schools is not only informative and fun, but it has become beloved by our students and staff members. It is such a gift for them to be able to hear instruments that we have seen only on posters, and to be able to talk to the people who make them come to life.”*

*- Nancy Tabor, New Ipswich Schools (Spring 2012)*

**In the 2012 season *Lend An Ear!* brought its program into the following schools:** ConVal North (Bennington, Greenfield, Antrim, Hancock); ConVal South (Temple, Peterborough, Dublin); Highbridge Hill Elementary (New Ipswich); Franklin School (Keene); Jaffrey Grade School; Marlborough School; Nelson School; Rindge Memorial Elementary; Wells Memorial (Harrisville)



Christina Meinke

*Lend an Ear!  
working with  
Rindge Elementary  
School children.  
Dana Christianson  
& Jay Daly*

## Treasurer's Report

In 2012, the Board of Trustees voted to change Monadnock Music's fiscal year to end on September 30 instead of December 31, bringing it more in line with the end of the summer music festival. For the nine-month period ending September 30, 2012, revenues increased by \$81,862 when compared to the twelve months of 2011. The abbreviated fiscal year of 2012 saw total revenues of \$387,489 and expenses of \$390,598. While this still left a slight deficit of \$3,109 (less than 1% of expenses),

this remains a significant improvement over 2011's twelve-month deficit of \$80,100. Thanks to increased support by our individual and foundation donors, and efficient management by our administrative and artistic staff, Monadnock Music has taken a giant step toward financial stability while still managing to stage first-class performances and provide much-needed musical education to area school children.

- Kevin McElhinney, Treasurer

Fiscal Year 2012 Income/Expense	Jan - Sept
<b>Ordinary Income/Expense</b>	
<b>Income</b>	
EARNED INCOME	27,688.75
UNEARNED INCOME	329,314.88
Investment income	30,484.79
<b>Total Income</b>	<b>387,488.42</b>
<b>Gross Profit</b>	<b>387,488.42</b>
<b>Expense</b>	
Interest Expense	916.24
Administrative Expenses	154,018.67
PROGRAM EXPENSES	235,663.16
<b>Total Expense</b>	<b>390,598.07</b>
<b>Net Ordinary Income</b>	<b>(3,109.65)</b>
<b>Net Income</b>	<b>(3,109.65)</b>

Fiscal Year 2011 Income/Expense	Jan - Dec
<b>Ordinary Income/Expense</b>	
<b>Income</b>	
EARNED INCOME	57,088.54
UNEARNED INCOME	207,187.84
Investment income	43,995.09
Uncategorized income	365.32
<b>Total Income</b>	<b>308,636.79</b>
<b>Cost of Goods Sold</b>	
Cost of Goods Sold	100.00
<b>Total COGS</b>	<b>100.00</b>
<b>Gross Profit</b>	<b>308,536.79</b>
<b>Expense</b>	
Interest Expense	168.25
Administrative Expenses	209,396.22
PROGRAM EXPENSES	179,071.81
<b>Total Expense</b>	<b>388,636.28</b>
<b>Net Ordinary Income</b>	<b>(80,099.49)</b>
<b>Net Income</b>	<b>(80,099.49)</b>

## Raves from the Press

"With school music programs and arts-based nonprofit groups among those taking a financial hit in the suffering economy, efforts like those of Monadnock Music go a long way toward keeping the arts accessible to everyone. And that's music to our ears."

- *The Keene Sentinel*

"Monadnock Music is without a doubt one of the great assets to New England cultural life, and the appointment of Gil Rose suggests exciting possibilities for its future."

- *The Berkshire Review*

"Rose and his disciplined ensemble displayed solid camaraderie and precision... [a] fresh and deftly executed program."

- *The Boston Globe*

"[The Monadnock Quartet performed Ravel's String Quartet] as well as any we can remember hearing, whether live or recorded. These players sounded like they had played together for 20 years... the ensemble was perfect..."

- *The Boston Music Intelligencer*

## Post-Concert Celebrations and Receptions

Audience members, donors, press, and artists came together for celebratory receptions after every Monadnock Music concert during the 2012 Festival. These events gave concert-goers the chance to meet and speak with the artists and fellow music lovers. Waterhouse Restaurant graciously hosted all events after concerts at the Peterborough Town House. For all Village Concerts, refreshing beverages and delicious food were generously provided by the Town Chairs, volunteers, and Trustees Therry Neilsen-Steinhardt and Amy Knight.



Gregg Sorensen

## Season Opening Fundraiser

Friends and supporters came together to experience Monadnock Music's tradition of superb music-making and to support Monadnock Music's mission and activities. On a beautiful summer afternoon, over seventy individuals enjoyed the artistry of internationally renowned male soprano Michael Maniaci at the home of Trustee Jody Simpson. The reception was followed by dinner with Maestro Rose and Mr. Maniaci at the Hancock Inn.

*Opera cast members Heather Buck and Frank Kelley with Carole Charnow and William Chapman*

## Sponsors and Donors

**Opening Night Sponsor:** Lake Sunapee Bank

**Opera Sponsors:** Randolph Fuller (Production sponsor), Michael Petrovick, Architect (sponsor of Gil Rose)

**Season Sponsors:** New Hampshire Charitable Foundation, National Endowment for the Arts, New Hampshire State Council on the Arts, and Putnam Foundation

**Business Partners:** Hancock Inn, Sunflowers Restaurant and Catering, Waterhouse Restaurant, Target Corporation

**Acknowledgements:** Beechleaf Design (Rose Lowry and April Walker), Andrea Bonsignore (*Lend An Ear!*), Joan Butler, Owen Davis, Marylou Di Pietro, Marty Early, Franklin Pierce University, Greater Peterborough Chamber of Commerce, Faith Hanson, Louis Karno and Co. (Jayme Simoes and Ken Sheldon), Andrew Maneval, Savron Graphics (Rob Crowley), Seaver McLellan Antiques, Gregg Sorensen, Tina Tallon, Aaron Taub, The Colonial Theatre (Keene, NH), Town of Peterborough, Jack Washington, Bob Wilder, and all Monadnock Music staff, volunteers, donors, and trustees.

## Staff

William Chapman, *Executive Director*  
 Gil Rose, *Artistic Director*  
 Christina Meinke, *Operations Manager*

## Board of Trustees

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