

AD SPECIFICATIONS 2025



Printed Program Ads


All ads are full color, and will be featured in MM's 2025 Printed Program which will be available at every concert throughout the 2025 Summer Season.

Back Cover, Inside Front Cover, Inside Back Cover, and Center Spread ads are limited to one each. These unique ads are allocated on a first come, first served basis.

Ad Pricing

EARLY BIRD (payment by 3/31)	REGULAR PRICE (payment after 3/31)	AD SIZE
\$775	\$800	BACK COVER (1)
\$635	\$650	INSIDE COVERS (2)
\$1250	\$1300	CENTER SPREAD (1)
\$535	\$550	FULL PAGE
\$375	\$390	HALF PAGE
\$250	\$275	QUARTER PAGE
\$125	\$150	EIGHTH PAGE

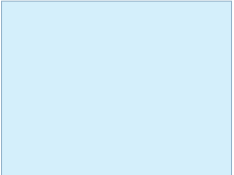
Ad Sizes



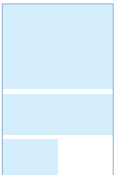
BACK COVER
4.75"W x 7.5"H (one available)

INSIDE COVERS
4.75"W x 7.5"H (two available)

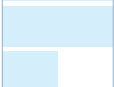
FULL PAGE
4.75"W x 7.5" H




CENTER SPREAD
10.25"W x 7.5"H
(one available)



HALF PAGE
4.75"W x 3.6875"H



QUARTER PAGE
4.75"W x 1.75" H



EIGHTH PAGE
2.3125"W x 1.75"H

Printed Program Ad Submission Requirements

ALL AD FILES MUST BE SUBMITTED BY APRIL 25, 2025

Ads must be submitted in PDF format. PDFs must be 300dpi, saved as "High-Quality Print" or "Press Quality" with images and fonts embedded. Please include the name of the advertiser in the PDF file name.

An additional fee of no less than \$50 will be charged for ads that need to be resized, or changed in any way.

E-MAIL AD FILES TO: monadnockmusicnh@gmail.com

PURCHASE ONLINE: monadnockmusic.org/advertising.html

PURCHASE BY MAIL

Ad files must be submitted via email even if payment is by mail.

Send payment to:

Monadnock Music
PO Box 3022
Peterborough, NH 03458

EMAIL: monadnockmusicnh@gmail.com

CALL: 603-852-4345

Village Concert Map Ads

NEW FOR 2025!

MM is creating a paper map to highlight the towns and villages where our free Village Concerts take place.

Participate in our "Local Recommendations." Restaurants, excursions, shops, attractions. Have your spot listed as the "Thing to do" when visiting your town!

\$50 EACH

(Limited to three spots per town)

PURCHASE ONLINE: monadnockmusic.org/advertising.html

Email the town you want your listing to appear under and the text of your "Thing to do" to: monadnockmusicnh@gmail.com.

MAP AD LISTINGS MUST BE SUBMITTED BY APRIL 25, 2025