

DIGITAL PROGRAM AD SPECIFICATIONS 2021



Digital Program Ads

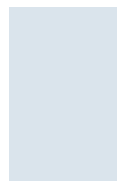
All ads will be featured in the digital program, available for all Summer Season concerts and the Fundraising Gala in the fall. Ads are full color and include a link back to the advertiser's website (website url must be included with ad file submission).

Ad Pricing

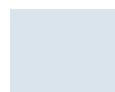
REGULAR PRICE (payment by June 4)	LATE PAYMENT (payment after June 4)	AD SIZE
\$535	\$550	FULL
\$375	\$390	HALF
\$250	\$275	QUARTER
\$125	\$150	EIGHTH

Ad Sizes

Ads will appear at full size on tablets and will reduce in size, when necessary, to fit the screen of smaller mobile devices.



FULL
4.75"W x 7.5" H



HALF
4.75"W x 3.6875"H



QUARTER
4.75"W x 1.75" H



EIGHTH
2.3125"W x 1.75"H

Ad Submission Requirements

ALL AD FILES MUST BE SUBMITTED BY JUNE 11, 2021

Ads must be submitted in PDF format. PDFs must be 300dpi, saved as "High-Quality Print" or "Press Quality" with images and fonts embedded and color output destination set to CMYK. Please include the name of the advertiser in the PDF file name.

Include advertiser website url to link to with ad file submission.

An additional fee of no less than \$30 will be charged for ads that need to be resized, or changed in any way.

E-MAIL ADS TO MONADNOCKMUSICNH@GMAIL.COM

PURCHASE ONLINE

monadnockmusic.org/advertising.html

PURCHASE BY MAIL

Send payment to:

Monadnock Music
PO Box 3022
Peterborough, NH 03458

EMAIL: monadnockmusicnh@gmail.com

CALL: 603-852-4345