

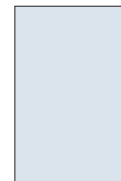
Program Ad Specifications



Ad Pricing

EARLY BIRD (payment by April 6)	REGULAR PRICE (payment after April 6)	AD SIZE
\$775	\$800	BACK COVER
\$635	\$650	INSIDE COVERS
\$535	\$550	FULL PAGE
\$375	\$390	HALF PAGE
\$250	\$275	QUARTER PAGE
\$125	\$150	EIGHTH PAGE

Ad Specifications



COVERS AND FULL PAGE

BACK COVER

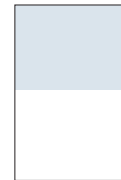
4.75"W x 7.5"H (one available)

INSIDE COVERS

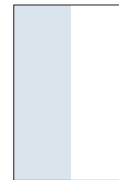
4.75"W x 7.5"H (two available)

FULL PAGE

4.75"W x 7.5" H



HALF PAGE HORIZONTAL

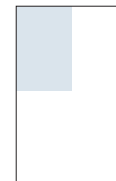


HALF PAGE VERTICAL

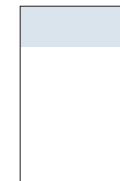
HALF PAGE

HORIZONTAL: 4.75"W x 3.6875"H

VERTICAL: 2.3125"W x 7.5"H



QUARTER PAGE VERTICAL

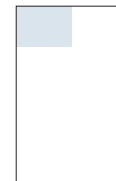


QUARTER PAGE HORIZONTAL

QUARTER PAGE

HORIZONTAL: 4.75"W x 1.75" H

VERTICAL: 2.3125"W x 3.6875"H



EIGHTH PAGE

ONE-EIGHTH PAGE

2.3125"W x 1.75"H

All ads are full color.

AD SUBMISSION GUIDELINES:

All ad files must be submitted by April 27, 2018.

All ads are full color. Please submit all ads in PDF format. PDFs must be 300dpi, saved as "High-Quality Print" or "Press Quality" with embedded images and fonts, and color output destination set to CMYK.

An additional fee of no less than \$30 will be charged for ads that need to be resized, scanned, or changed in any way.

E-MAIL ADS TO LAINA@MONADNOCKMUSIC.ORG

SEND PAYMENT TO:

**Laina Barakat
Monadnock Music
The Offices at Depot Square
Third Floor, Office #18
20 Depot Street
Peterborough, NH 03458**

PURCHASE ONLINE: monadnockmusic.org/advertising.html

EMAIL: laina@monadnockmusic.org

CALL: 603-852-4345