

Take Out a Program Ad!

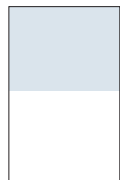
AD PRICING

EARLY BIRD (payment by April 6)	REGULAR PRICE (payment after April 6)	AD SIZE
\$775	\$800	BACK COVER
\$635	\$650	INSIDE COVERS
\$535	\$550	FULL PAGE
\$375	\$390	HALF PAGE
\$250	\$275	QUARTER PAGE
\$125	\$150	EIGHTH PAGE

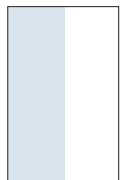
AD SPECIFICATIONS

	BACK COVER 4.75"W x 7.5"H (one available)	All ads are full color.
	INSIDE COVERS 4.75"W x 7.5"H (two available)	
	FULL PAGE 4.75"W x 7.5" H	

COVERS AND FULL PAGE



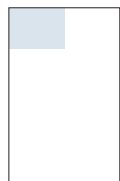
HALF PAGE HORIZONTAL



HALF PAGE VERTICAL

HALF PAGE

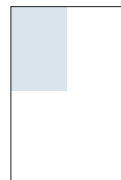
HORIZONTAL: 4.75"W x 3.6875"H
VERTICAL: 2.3125"W x 7.5"H



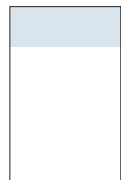
EIGHTH PAGE

ONE-EIGHTH PAGE

2.3125"W x 1.75"H



QUARTER PAGE VERTICAL



QUARTER PAGE HORIZONTAL

QUARTER PAGE

HORIZONTAL: 4.75"W x 1.75" H
VERTICAL: 2.3125"W x 3.6875"H

AD SUBMISSION GUIDELINES:

All ad files must be submitted by **April 27, 2018**. All ads are full color. Submit all ads in PDF format. PDFs must be 300dpi, saved as "High-Quality Print" or "Press Quality" with embedded images and fonts and color output destination set to CMYK.

An additional fee of no less than \$30 will be charged for ads that need to be resized, scanned, or changed in any way.

SEND PAYMENT TO:

Laina Barakat
Monadnock Music
The Offices at Depot Square
Third Floor, Office #18
20 Depot Street
Peterborough, NH 03458

CALL: 603-852-4345

PURCHASE ONLINE: monadnockmusic.org/advertising.html

EMAIL AD FILES TO: laina@monadnockmusic.org

Why Give?

Although Monadnock Music has a 52-year history of supporters and local funding, we need to broaden our corporate giving with new partners to bring free intimate village concerts and affordable big shows to the people of this region and visitors from out of town. Many of our loyal corporate sponsors have contributed to our success over multiple decades, but a gift of \$1000 won't get us what it did in 1970. Ticket revenue for Town House Concerts only covers 40% of concert costs, and the donation baskets at our free Village Concerts bring in less than 20% of the cost to produce these events. We need your help to bridge the gap.

Please consider underwriting a concert for your town to benefit your company in the following areas:

Stimulate the local economy: Performance and Art events bring visitors to the region who frequently eat out, shop locally and sometimes need to stay overnight. A 2009 study conducted by Americans for the Arts and entitled *Arts And Economic Prosperity III* tells us that an average of \$14.28 beyond the cost of admission is spent per concert attendee at local businesses when attending a concert.

Attract and sustain quality employees:

A thriving cultural and artistic community which offers both night-life events as well as educational opportunities for youth improves the quality of life you can offer your employees.

Present your business as a community supporter within the region:

Build your business legacy as a "mover and shaker" and cultural steward in the Monadnock Region.

MONADNOCK
MUSIC
CORPORATE
SPONSORSHIP



Gabby Diaz
Violinist



Become Part of Our Season!

TO BECOME A SPONSOR
EMAIL: LAINA@MONADNOCKMUSIC.ORG
CALL: 603-852-4345

Who We Are

Monadnock Music is a 53 year-old 501(c)3 non-profit that makes exceptional music accessible to all in intimate and informal settings in the towns and villages of the Monadnock region. Through a commitment to varied and imaginative performances and teaching, Monadnock Music keeps a sense of musical daring and discovery alive.

What We Do

Each summer we produce a season of 13 concerts throughout the Monadnock Region: 3 ticketed, large-scale productions at the Town House in Peterborough, and 10 free traveling performances which rotate among 22 towns surrounding the mountain. Our concerts welcome all ages, are accessible to all, and offer a mix of classic and contemporary composers.

Lend an Ear!

Lend An Ear! is our musical education program we present to more than a dozen schools. It gives a hands-on encounter with a variety of musical instruments to elementary school children with exceptional guest musicians.

Where We Are Going

With a half-century under our belts, we have exciting things in store for our next half-century. After three solid years ending in the black, Artistic Director Gil Rose looks forward to having the creative space and freedom to take our audiences on new and different journeys. We are now requesting additional financial support to expand our elementary school music program.

Our Audiences

Monadnock Music provides 13 concerts each summer, serving over 1,000 attendees including children, families and adults of all ages. We draw 80 percent of concert goers from the Monadnock Region. Because of the high quality of our concerts, we draw another 20 percent of attendees from distances of 1 hour and as far away as 3 hours! Our mailing list has 3500 contacts. We have a healthy Membership Program with over 125 supporters.

	VILLAGE CONCERT UNDERWRITER \$1000	VILLAGE CONCERT PRESENTER \$2500	TOWN HOUSE UNDERWRITER \$5000	TOWN HOUSE PRESENTER \$7500	SEASON PRESENTER \$10000+
PUBLIC RECOGNITION					
Thanks and recognition of your company's community leadership before concert begins	•	•	•	•	•
WEBSITE					
Company listed by category	•	•	•	•	•
Company listed with concert title in website schedule			•	•	•
PROGRAM					
Company listed by category in Program	•	•	•	•	•
Logo on event page in Program			•	•	•
Logo on heading of Program insert for concert	•	•	•	•	•
Program ad			1/4 page	1/2 page	Full page
TICKETS					
Complimentary Peterborough Town House concert tickets	2	4	10	16	Free for all employees for 1 concert
Season Passes			2	4	10
Guest Memberships			2 Friend Level	4 Friend Level	4 Supporting Level
Admission			25% off for all employees	50% off for all employees	50% off for all employees
Town House: 2 for 1 tickets for employees			•	•	•
50% off tickets				•	•
Off Season Events			25% off for all employees	25% off for all employees	50% off for all employees
SOCIAL MEDIA					
Logo with link on Event pages on website and social media		•	•	•	•
Logo with link on eblast for concert	•	•	•	•	•
Facebook Posts			•	•	•