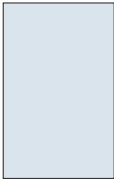


## Take Out A Program Ad!

\$750  
\$600  
\$500  
\$350  
\$250  
\$125

**OUTSIDE BACK COVER** (color)  
**INSIDE COVERS** (color)  
**FULL PAGE**  
**HALF PAGE**  
**QUARTER PAGE**  
**EIGHTH PAGE**



COVERS



HALF PAGE



QUARTER PAGE



QUARTER PAGE



EIGHTH PAGE

**BACK COVER FULL COLOR**  
4.75"W x 7.5"H (one available)

**INSIDE COVERS FULL COLOR**  
4.75"W x 7.5"H (two available)

**FULL PAGE BLACK & WHITE**  
4.75"W x 7.5" H

**HALF PAGE BLACK & WHITE**  
HORIZONTAL: 4.75"W x 3.6875"H  
VERTICAL: 2.3125"W x 7.5"H

**QUARTER PAGE BLACK & WHITE**  
HORIZONTAL: 4.75"W x 1.75" H  
VERTICAL: 2.3125"W x 3.6875"H

**ONE-EIGHTH PAGE BLACK & WHITE**  
2.3125"W x 1.75"H

### SEND PAYMENT TO:

Laina Barakat  
Monadnock Music,  
2A Concord Street  
Peterborough, NH 03458

**PURCHASE ON-LINE:** [monadnockmusic.org](http://monadnockmusic.org)

**E-MAIL:** [laina@monadnockmusic.org](mailto:laina@monadnockmusic.org)  
Call 603-757-3929

### HOW TO SUBMIT YOUR AD

**Please submit all ads in PDF format.**

All PDF's must be saved as "High-Quality Print"  
Color Cover ads must use CMYK colors (not RGB)  
Interior ads must be submitted in grayscale.

TIF or EPS can be accepted (although discouraged).  
TIF and EPS files must be saved 300dpi, grayscale  
with embedded images and fonts

There is a \$20 fee if your ad needs to be resized,  
scanned or changed in any way.

**E-MAIL ADS TO [ADS@MONADNOCKMUSIC.ORG](mailto:ADS@MONADNOCKMUSIC.ORG)**

## Why Give?

Although Monadnock Music has a 52-year history of supporters and local funding, we need to broaden our corporate giving with new partners to bring free intimate village concerts and affordable big shows to the people of this region and visitors from out of town. Many of our loyal corporate sponsors have contributed to our success over multiple decades, but a gift of \$1000 won't get us what it did in 1970. Ticket revenue for Town House Concerts only covers 40% of concert costs, and the donation baskets at our free Village Concerts bring in less than 20% of the cost to produce these events. We need your help to bridge the gap.

**Please consider underwriting a concert for your town to benefit your company in the following areas:**

**Stimulate the local economy:** Performance and Art events bring visitors to the region who frequently eat out, shop locally and sometimes need to stay overnight. A 2009 study conducted by Americans for the Arts and entitled *Arts And Economic Prosperity III* tells us that an average of \$14.28 beyond the cost of admission is spent per concert attendee at local businesses when attending a concert.

**Attract and sustain quality employees:** A thriving cultural and artistic community which offers both night-life events as well as educational opportunities for youth improves the quality of life you can offer your employees.

**Present your business as a community supporter within the region:** Build your business legacy as a "mover and shaker" and cultural steward in the Monadnock Region.

MONADNOCK  
MUSIC  
CORPORATE  
SPONSORSHIP  
VILLAGE CONCERT



Gabby Diaz  
Violinist



# Sponsor a Village Concert!

**TO BECOME A SPONSOR**  
**EMAIL: LAINA@MONADNOCKMUSIC.ORG**  
**CALL: 603-924-7610**

## Who We Are

Monadnock Music is a 52 year-old 501©3 non-profit that makes exceptional music accessible to all in intimate and informal settings in the towns and villages of the Monadnock region. Through a commitment to varied and imaginative performances and teaching, Monadnock Music keeps a sense of musical daring and discovery alive.

## What We Do

Each summer we produce a season of 12 concerts throughout the Monadnock Region: 4 ticketed, large-scale productions at the Town House in Peterborough, and 9 free traveling performances which rotate among 22 towns surrounding the mountain. Our concerts welcome all ages, are accessible to all, and offer a mix of classic and contemporary composers.

### Lend an Ear

*Lend An Ear!* is our musical education program we present to more than a dozen schools. It gives a hands-on encounter with a variety of musical instruments to elementary school children with exceptional guest musicians.

## Where We Are Going

With a half-century under our belts, we have exciting things in store for our next half-century. After three solid years ending in the black, Artistic Director Gil Rose looks forward to having the creative space and freedom to take our audiences on new and different journeys. We are now requesting additional financial support to expand our elementary school music program.

## Our Audiences

Monadnock Music provides 12 concerts each summer, serving over 1,000 attendees including children, families and adults of all ages. We draw 80 percent of concert goers from the Monadnock Region. Because of the high quality of our concerts, we draw another 20 percent of attendees from distances of 1 hour and as far away as 3 hours! Our mailing list has 3500 contacts. We have a healthy Membership Program with over 125 supporters.

	VILLAGE CONCERT UNDERWRITER \$5000	VILLAGE CONCERT PRESENTER \$2500	VILLAGE CONCERT FRIEND \$1000
<b>PUBLIC RECOGNITION</b>			
Thanks and recognition of your company's community leadership before concert begins	●	●	●
<b>WEBSITE</b>			
Company listed by category on Website with link	●	●	
Company listed with concert title in Website Schedule	●		
<b>PROGRAM</b>			
Company listed by category in Program	●	●	●
Logo on Event page in the Program	●		
Logo on Heading of Program Insert for your Village Concert	●	●	●
<b>TICKETS</b>			
Complimentary tickets to a Peterborough Townhouse Concert	6	4	2
Season Passes	2		
Guest Memberships	2 Friend-Level		
Admission	25% off all 2017 ticketed concerts for your employees		
<b>SOCIAL MEDIA</b>			
Logo with link on Event pages on Website and Social Media	●	●	
Logo with link on Eblast for concert	●	●	●
Facebook Posts	2		
Tweets	2		